

Internationally recognised workshops, brought to you by:



COLOUR[™]
ACCOUNTING

Competenz
SKILLS FOR INDUSTRY



Service IQ
SMARTER PEOPLE FOR
SMARTER BUSINESSES

PRESENTS

Business Finance Comes Alive

A one-day workshop on accounting, profitability and powerful communication

Coming to a
venue near
you!

Benefits

By attending this workshop we guarantee you will:

- Gain new insights into how your business generates profits
- Understand how to keep useful records to help you achieve your goals
- Confidently read your business's balance sheet and income statement
- Analyse the financial position, performance and changes in your business
- Develop the skills to communicate powerfully with your staff, advisors and financial experts

Business Finance Comes Alive delivers 10x the learning of traditional finance for non-financial managers courses. This is because it uses a breakthrough new way of learning, called Colour Accounting.

Colour Accounting is:

- **Visual...**
using colours and diagrams in a way that the human brain processes much quicker than traditional methods
- **Hands on...**
so that you use your hands and all your senses to learn. This also means the teacher can better understand what you don't, in order to help you fully 'get it'



- **Language focused...**

the old way of learning focuses on just the numbers. Colour Accounting approaches accounting as a language. This makes it easy for all sorts of learners to truly grasp

- **Fun...**

by learning with others who all have a similar level of understanding, you will learn together and support each other

- **Serious and proven...**

Colour Accounting is used by some of the most famous organizations in the world from Goldman Sachs to the United Nations and the International Finance Corporation

- **Suitable for you...**

Harvard Business School say "it's of value to anyone". That includes managers, leaders, directors, students, employees, entrepreneurs, consultants and advisors

- **Fast...**

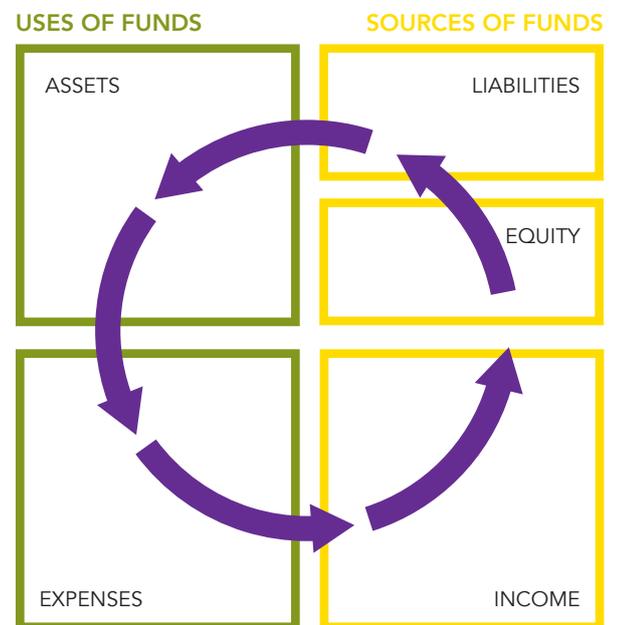
using rapid learning techniques, the one-day workshop achieves more than full-semester university courses

- **Great value...**

hundreds of people who had already studied accounting say Colour Accounting is what finally made accounting make sense

The workshop covers

- Balance Sheets
- Income Statements
- Funding strategies
- Recording transactions
- Accrual accounting, depreciation
- Business valuation
- Cash flow
- Value generation and profitability
- Performance measurement
- Financial analysis
- Financial communication and pitfalls
- Other specific topics as requested by participants



Book now:

You can register for a Colour Accounting workshop by booking in at www.serviceiq.org.nz/training/finance-training/

Cost: \$479 excl gst, paid prior to the workshop.