

BDO BACK TO BUSINESS SERIES

Resetting strategies

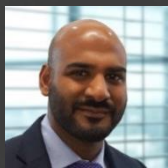
Thursday 14TH May

Presented by:



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RECENT FOCUS

REACT AND
PRIORITISE SAFETY



ACCESS AVAILABLE
SUPPORT



REALLOCATION OF
RESOURCES

01

02

03

04

05



MANAGE CASH

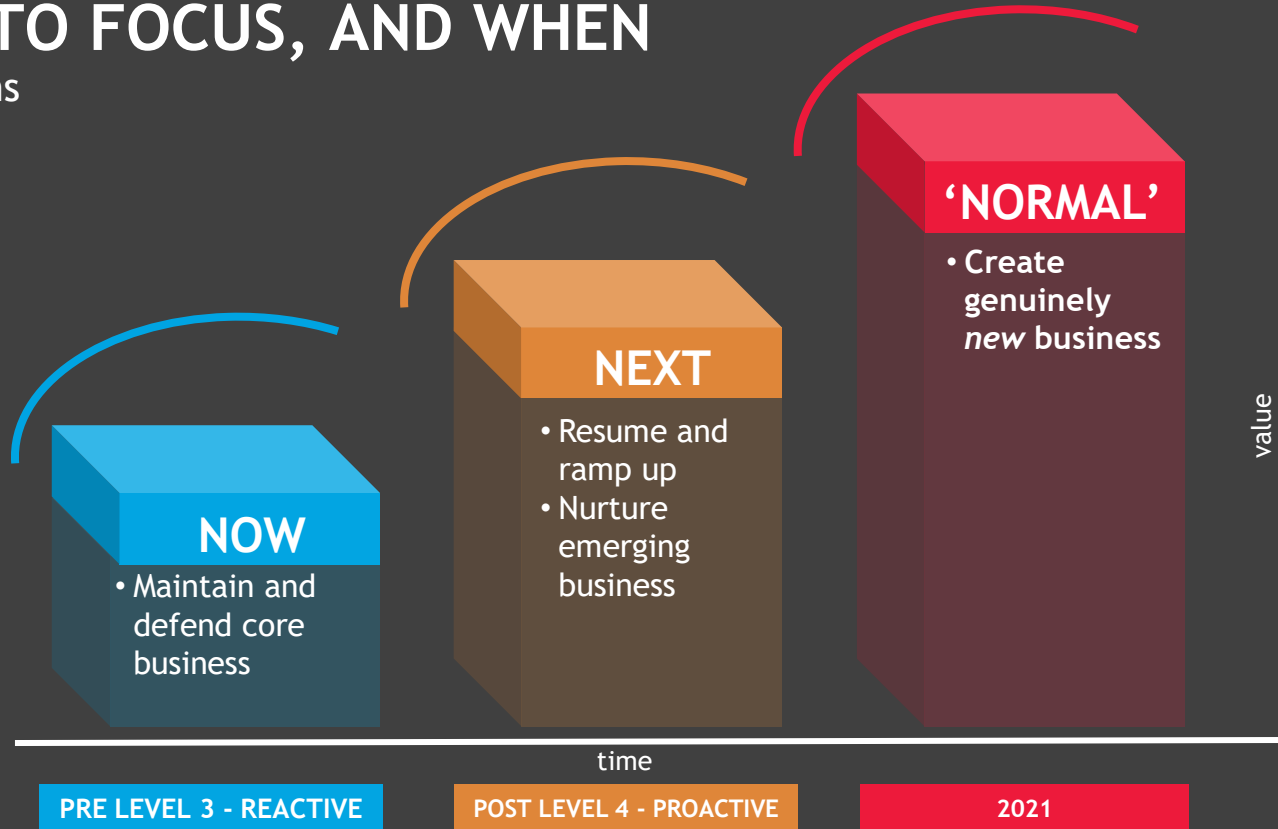


PLAN FOR MORE
SEVERE ACTIONS
AS NEEDED



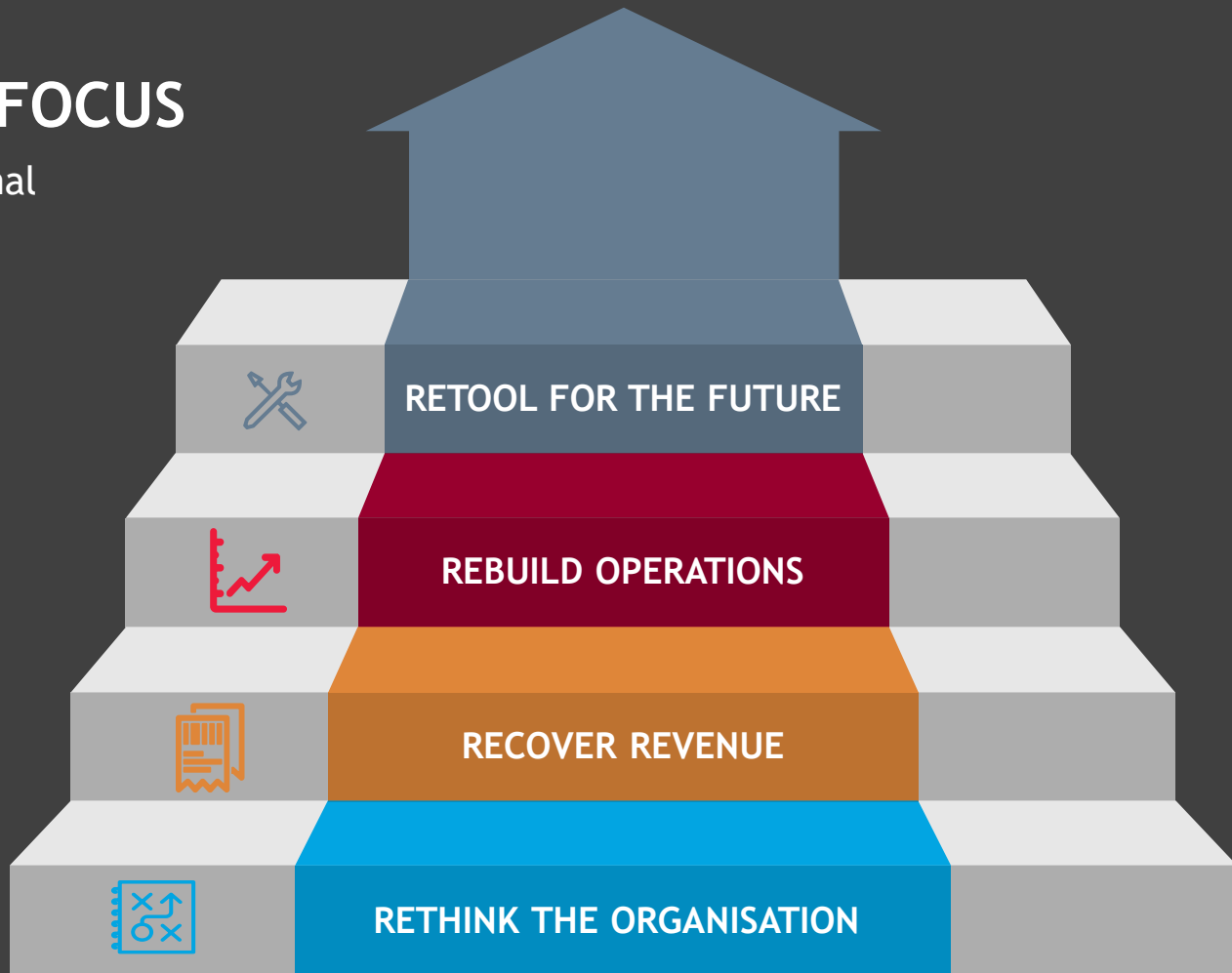
WHERE TO FOCUS, AND WHEN

Three horizons



SHIFTING FOCUS

Next, then Normal



RETHINK THE ORGANISATION



WHO WE ARE

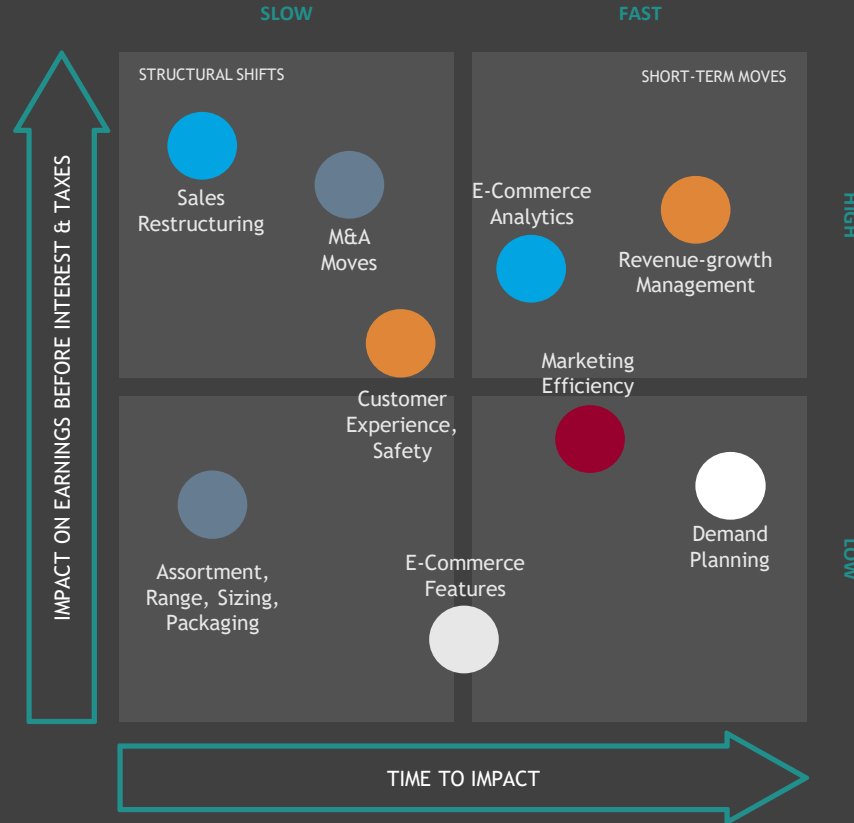
HOW WE WORK

HOW WE GROW



RECOVER REVENUE

1. Identify and prioritise revenue opportunities
2. Act promptly and make scenario-based decisions



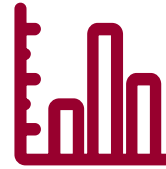
REBUILD OPERATIONS



PEOPLE AT THE CORE



BUILD OPERATIONS
RESILIENCE



'INSIGHTS TO
ACTION' BUSINESS
SYSTEMS APPROACH



RAPIDLY
INCREASE CAPEX
& OPEX

RETOOL FOR THE FUTURE



STRATEGY ESSENTIALS - A GOOD STRATEGIC PLAN WILL...

SUPPORT YOU TO ACT NOW AND PROTECT THE BUSINESS TODAY,
AND PLAN NOW TO RETOOL THE BUSINESS FOR THE FUTURE.

What do you exist for?



PURPOSE

What do you really want to achieve?



VISION

How you're really going to achieve it?



THE PLAN

How will you measure your progress and success?



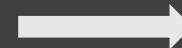
KPIs /Lag & Lead Indicators

How and when do you make decisions?



Scenario Plans

How will you resource it?



Forecasts & Critical Cashflows

QUESTIONS



Presenter Contact

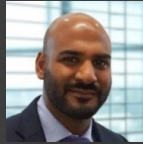
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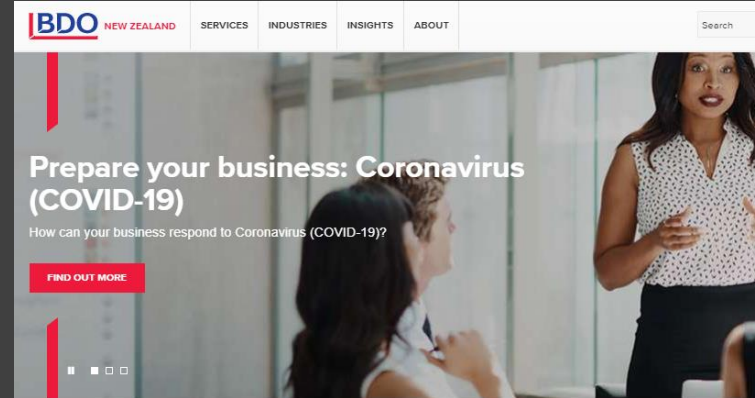
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For more information visit

bdo.nz/en-nz/covid-19



Join us next week for the BDO Back to Business series: Restructuring Options

Presented by Andrew Bethell, Business Recovery and Insolvency
9.00am, Thursday 21st May